

www.carolaumarin.com

PORTFOLIO



CAROLA URETA MARÍN

ABOUT

I am Carola Ureta Marín a London-based designer and visual communicator specialised in editorial, cultural development and historical research projects. Last year, I was part of the curatorial team of the Chilean Pavilion at London Design Biennale 2021 – hosted at Somerset House – which won the medal for the most outstanding overall contribution.

My current work brings together my studies in Design, Cultural Management and Visual Communication with my experience in editorial and graphic design. My approach advocates constant experimentation, freedom of play through art, collaborative work, and generating projects that contribute to the improvement of democratic culture and environmental awareness.

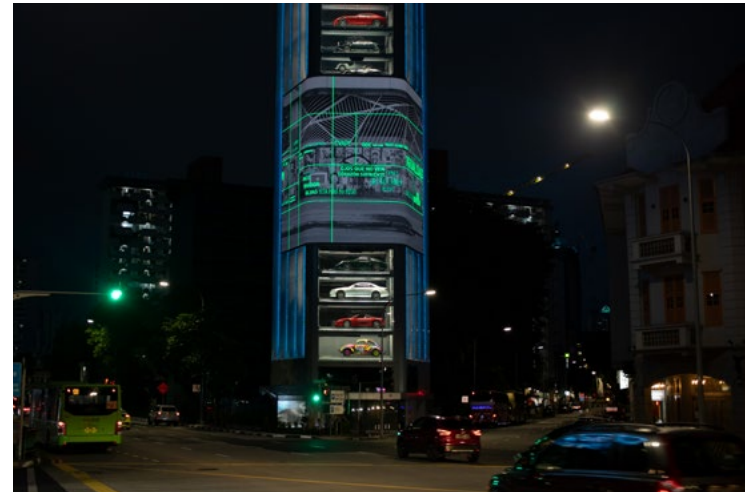
MA Visual Communication | Royal College of Art | UK | 2022

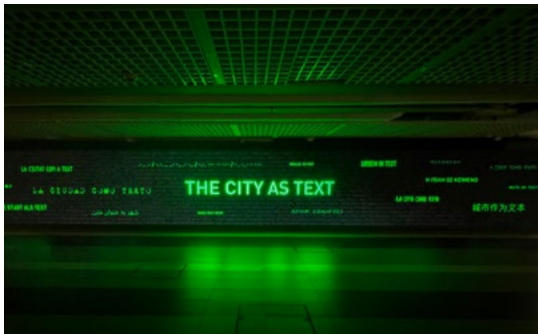
MA Cultural Management Chile | Universidad de Chile | Chile | 2018

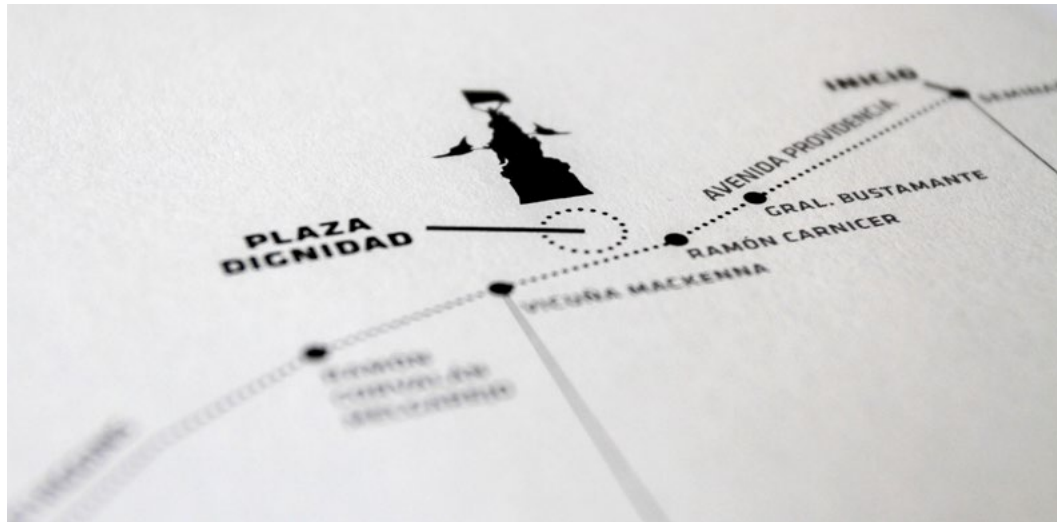
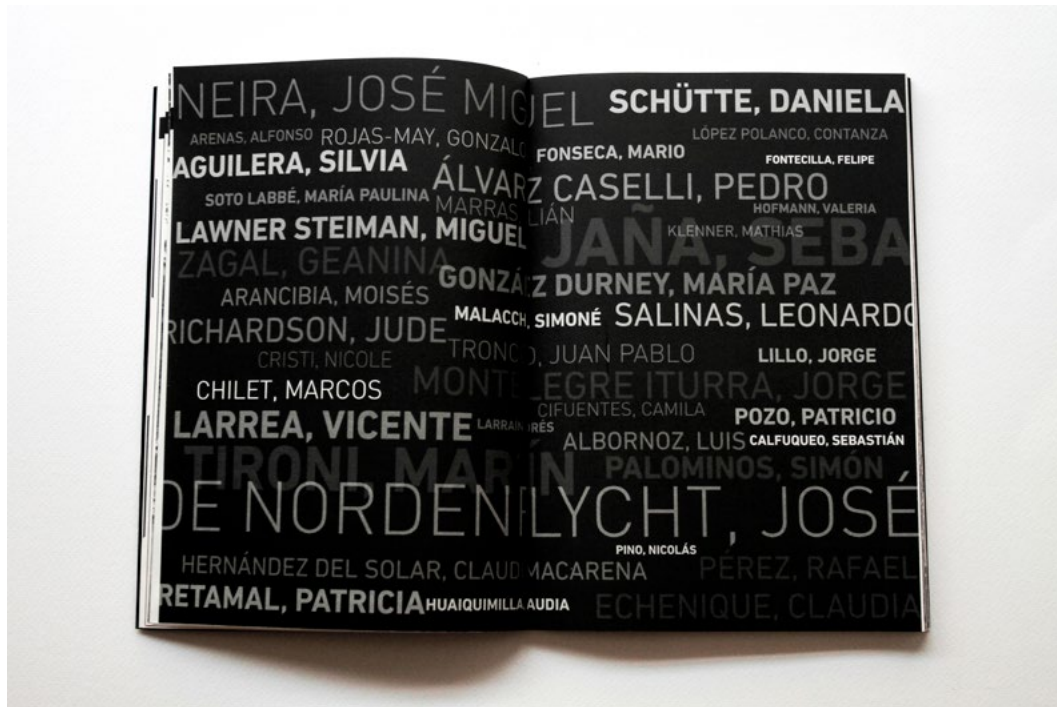
Design | Pontificia Universidad de Católica | Chile | 2012

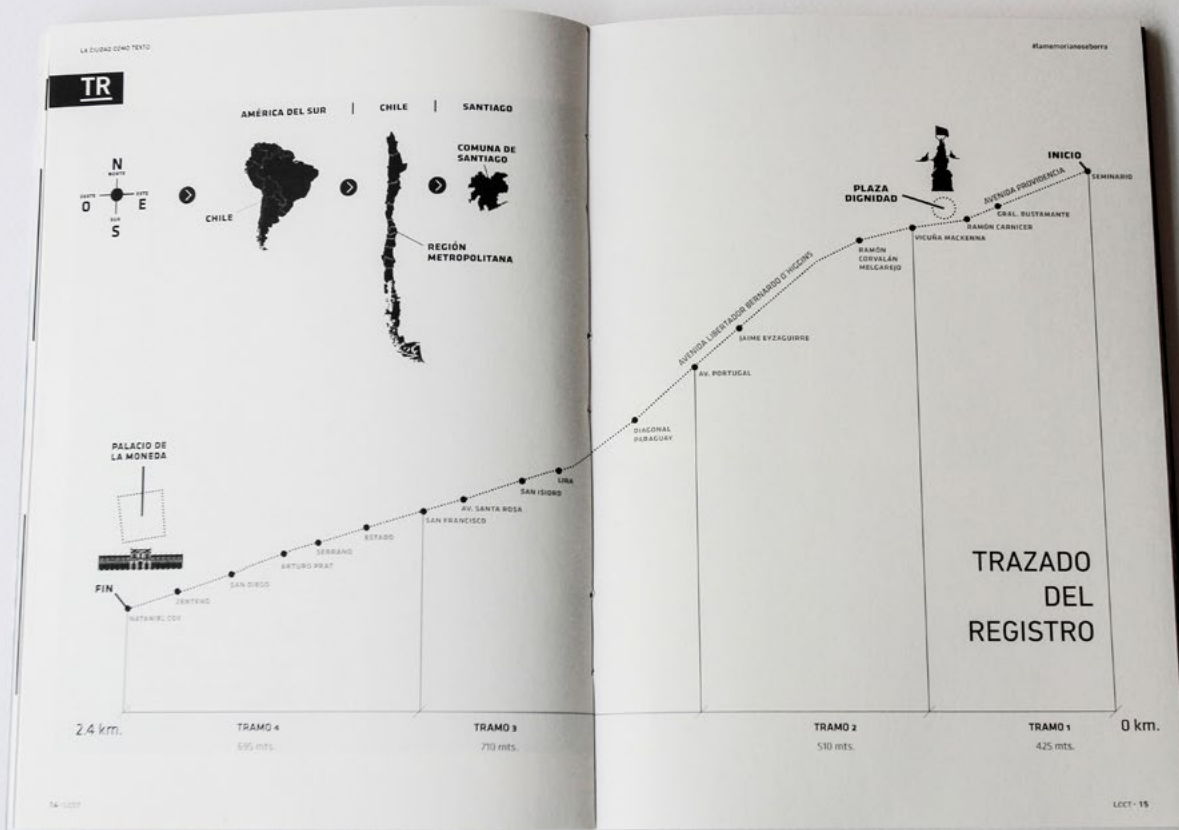




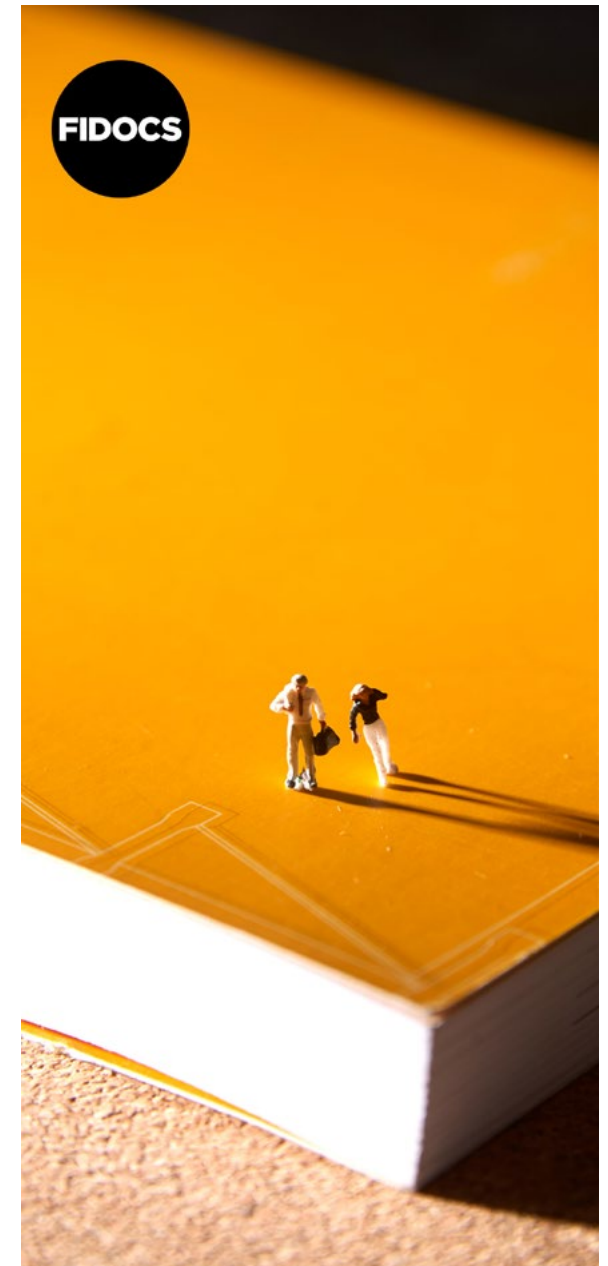


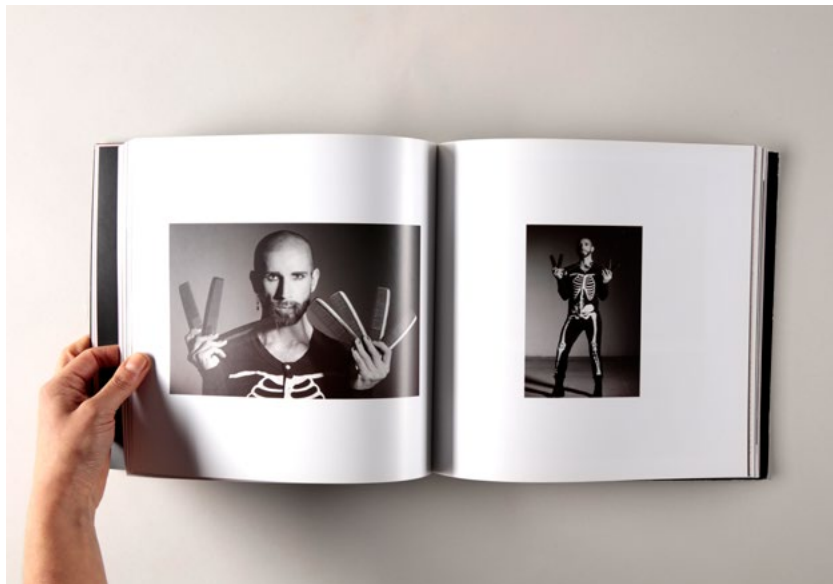






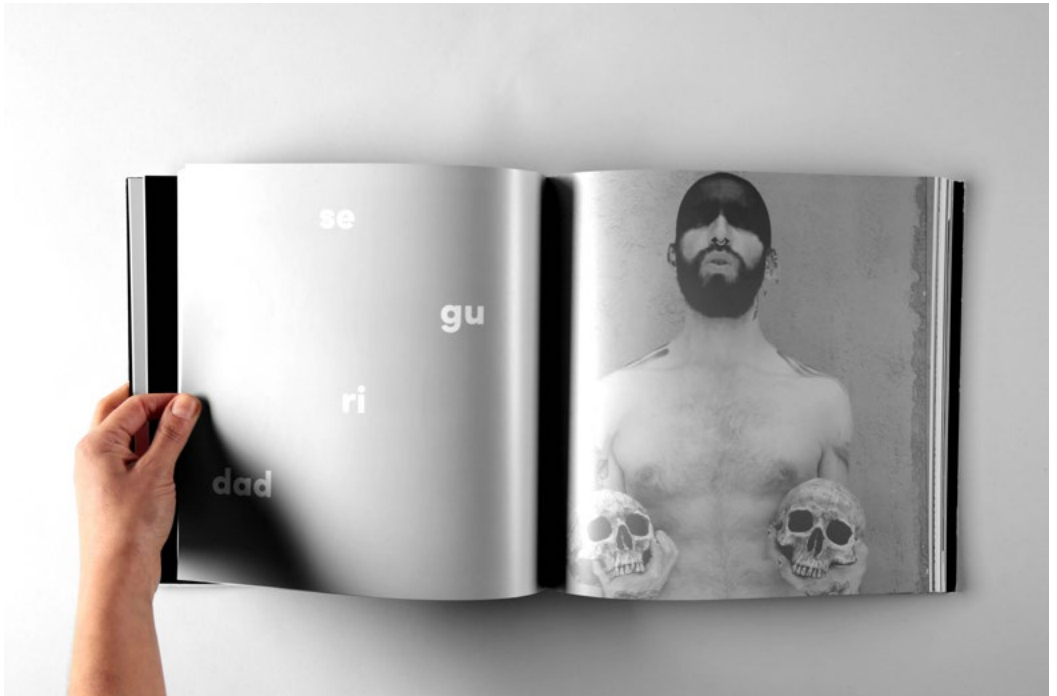




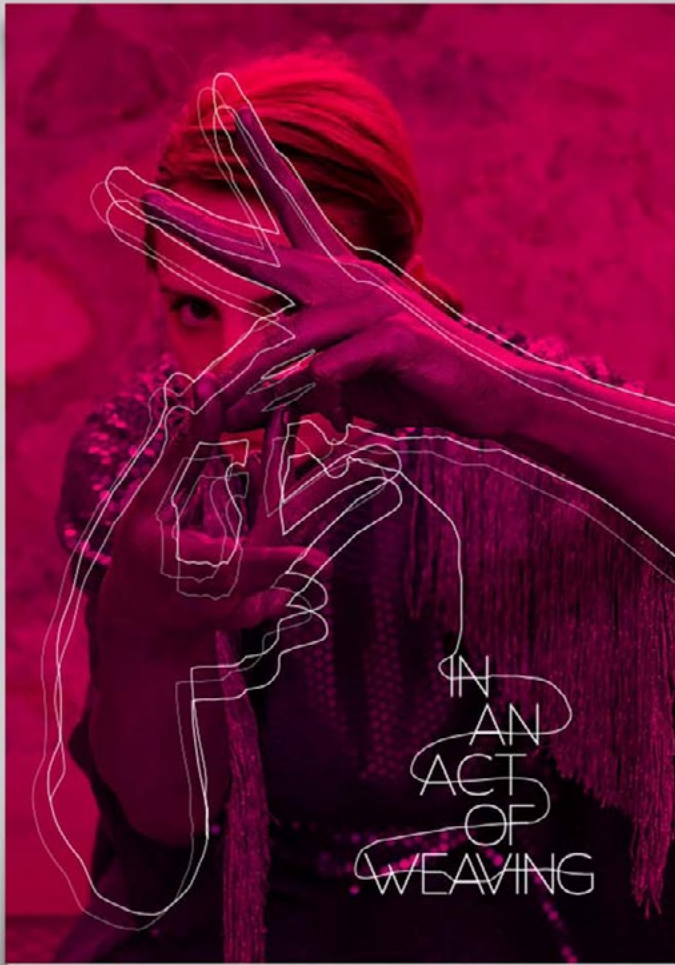


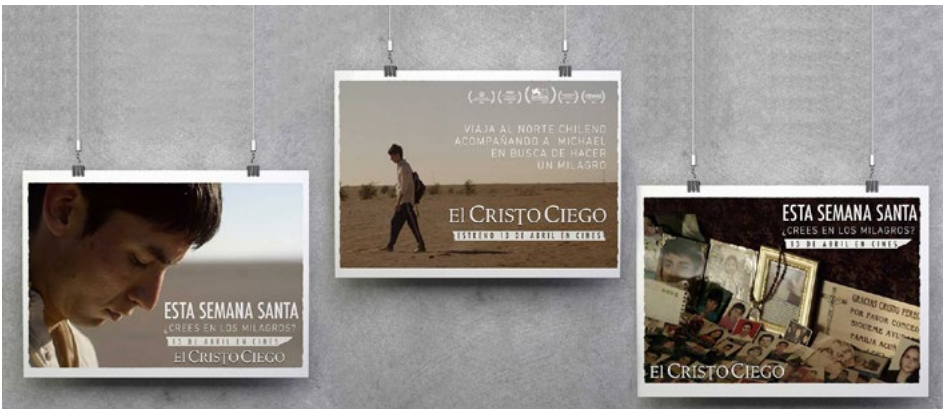
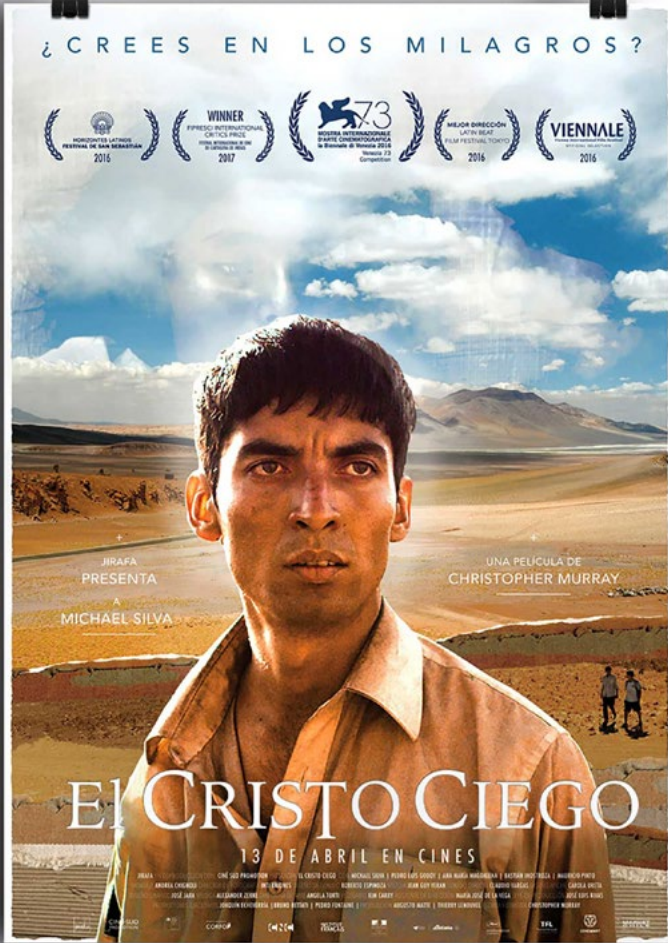
Gio Sandy: If you don't shine you don't exist | 2018

Art Direction
Graphic Design



Gioviandy: If you don't shine you don't exist | 2018





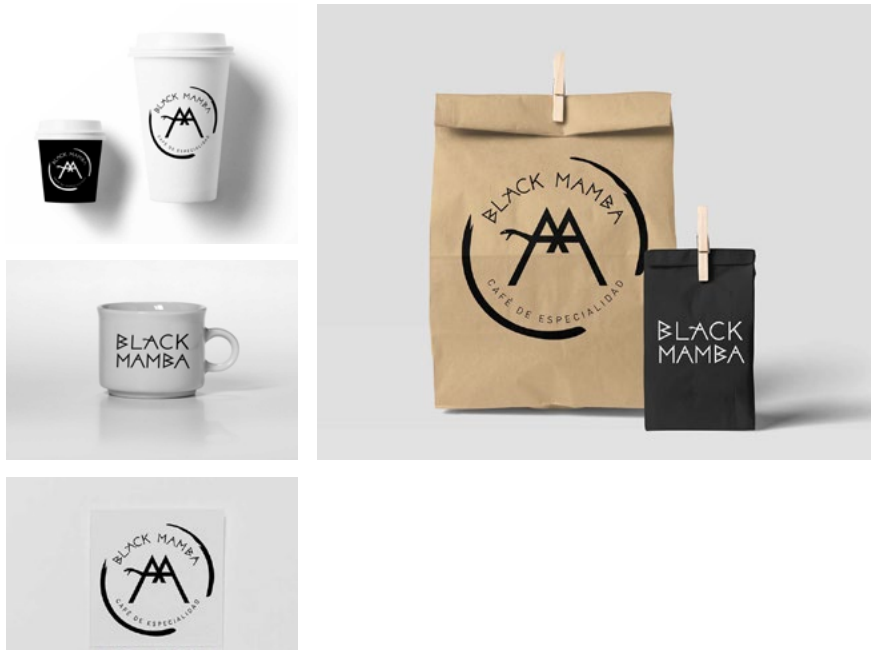
The Blind Christ | 2017



Nobody can know where to go, if they do not know where they come from | 2022













I consider Design as a powerful tool for coding and decoding information to favour communication and understanding between human and more-than-human forces [nature, technology, galaxies, materialities, animals, batteries, water, among others].

A fundamental component of my work is to give the audience an active role in directly exploring the objects, scales or experiences through deliberate design, generating moments of surprise, pause and reflection.

DESIGNER & VISUAL COMMUNICATOR



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